



Celebrating Athletic Excellence

TEXAS BLACK SPORTS HALL OF FAME

presented by **PARRISH RESTAURANTS, LTD.**



AFRICAN AMERICAN
MUSEUM

SPONSORSHIP PACKET



SATURDAY, FEBRUARY 23, 2019

11:00AM

Sheraton Dallas Hotel

400 N. Olive St, Dallas, TX 75201

Event Chair:
Janice Bishop-LeMelle

Honorary Event Chairs:
Mr. & Mrs. Jethro Pugh, III



Our Story

For decades, many contributions by African-American athletes and coaches went unnoticed throughout the United States. In 1996, Dr. Harry Robinson, Jr. founded The Texas Black Sports Hall of Fame, honoring outstanding black athletes and coaches from Texas. This annual event will be held at the Sheraton Hotel in Dallas, TX on Saturday, February 23, 2019.

Since its inception, over 190 athletes have been inducted into the Texas Black Sports Hall of Fame. Yearly nominations not only include athletic superstars but also those who have made outstanding contributions to the African-American community regardless of race. The gallery of past inductees is housed at the Dallas African American Museum, located on the historical grounds of Fair Park. The Texas Black Sports Hall of Fame includes legendary athletes such as Jethro Pugh, Charles Haley, Tony Dorsett, Drew Pearson, Bob Hayes, John Wooten, Jack Johnson, Cynthia Cooper- Day, George Foreman, Rolando Blackmon, Everson Walls, Johnny “Mule” Miles, Earl Campbell, Eric Dickerson, Artist Gilmore, Rita Buck-Crockett, and many more.

The Texas Black Sports Hall of Fame has been fortunate to have the sponsorship and support of Mr. Roland Parrish and Parrish Restaurants, LTD. In addition, other sponsors include: Chase, The Eugene McDermott Foundation, Texas Instruments, Vin and Caren Prothro Foundation, The Meadows Foundation, J. McDonald Williams Fund of the Dallas Foundation, H.K. and Kenneth B. Jarvis Foundation, Ben E. Keith, Dr. and Mrs. Wright Lassiter Jr., Attorney DeMetris Sampson, Big Thought, Locke Lord L.L.P., Delta Sigma Theta/Dallas Alumnae Chapter, and the State Fair of Texas.

Community partners include Friendship West Baptist Church, Antioch Fellowship Missionary Baptist Church, Good Street Baptist Church, St. Paul Baptist Church and the Plano North Metroplex Chapter of The Links, Inc.

The African American Museum, a Smithsonian Institution affiliate, has been supported by funds from the City of Dallas Office of Cultural Affairs, The Texas Commission on the Arts and the National Endowment for the Arts, a federal agency.

2019 Inductees

Cecil Cooper

(Baseball)

Mark McLemore

(Baseball)

Bill McKinney

(Coach)

Karl Douglass

(Football)

Damien Robinson

(Football)

Rev. John Hill Westbrook(Deceased)

(Football)

Lone Star Golf Association (all 4 deceased)

(Eugene Harrison, Howard McCowan, Jr, Lee Powell, Charles Washington)

(Golf)

Chris Arnold

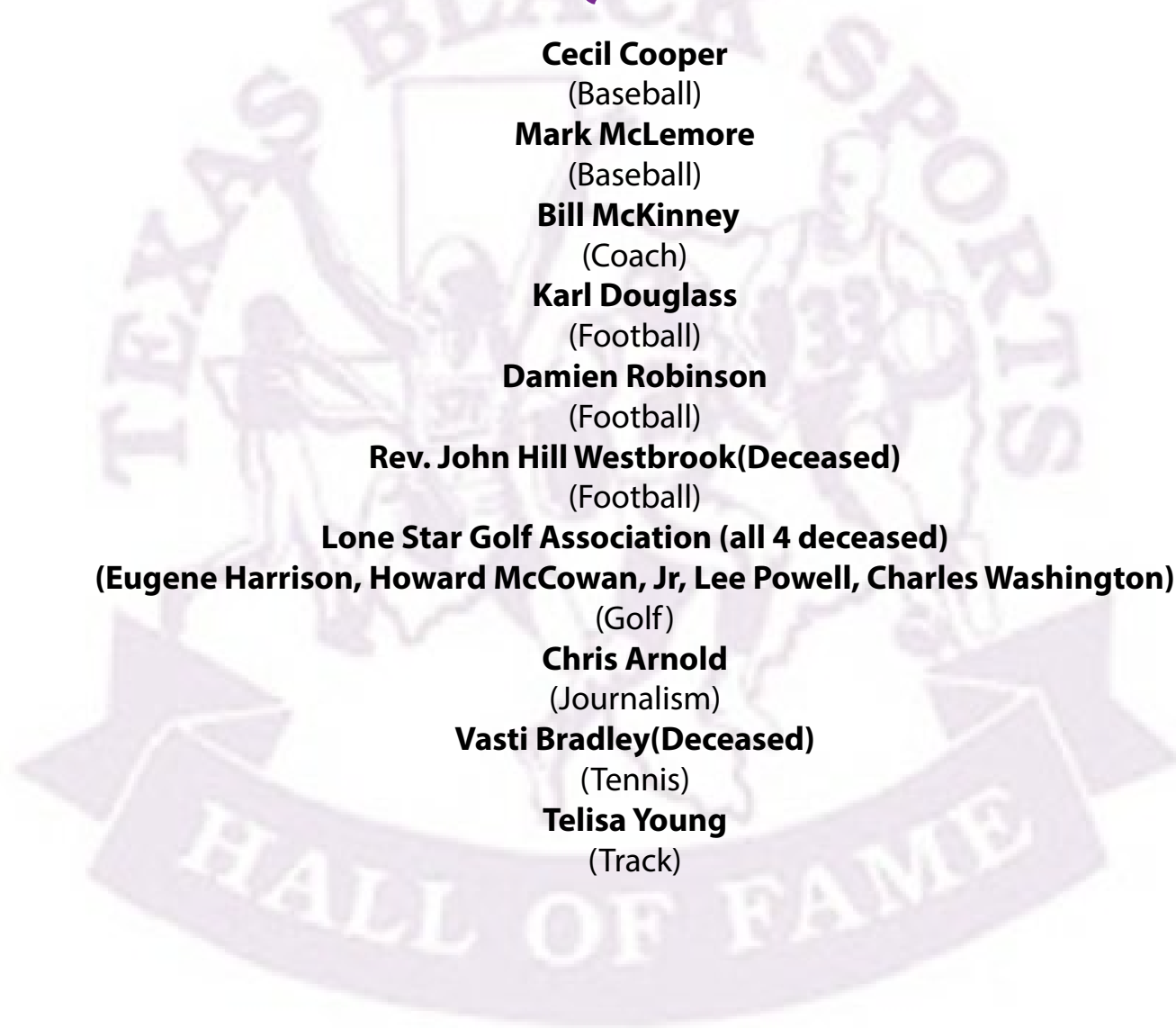
(Journalism)

Vasti Bradley(Deceased)

(Tennis)

Telisa Young

(Track)



Sponsorship Levels

Legend's Reception

Friday, February 22, 2019 | 6:30PM

Induction Luncheon

Saturday, February 23, 2019 | 11AM

Legend's Reception Sponsor - \$5,000

- 5 invitations to Legends Reception
- 5 seats at the luncheon with "Best Seats" in the House with an Athlete/Coach host
- 1 full Page in Program Booklet
- Photo opportunity with inductees

Hall of Fame Booklet Sponsor - \$5,000

- 5 invitations to Legends Reception
- 5 seats at the luncheon with "Best Seats" in the House with an Athlete/Coach host
- 1 full Page in Program Booklet
- Photo opportunity with inductees

Individual Sponsor - \$25

- 1 Seat at the reception

Presenting Sponsor - \$25,000

- 15 invitations to Legends Reception
- 3 tables at the luncheon "Best Seats" in the House with a high-profile sports figure
- Ad on front or back inside cover of Souvenir Program
- Autographed souvenir journal from inductees
- Commemorative souvenir journal for all table guests
- Membership to the African American Museum (Dallas)
- Photo Opportunity with Inductees

Gold Medalist - \$10,000

- 10 invitations to Legends Reception
- 2 Tables at the luncheon "Best Seats" in the house with an Athlete/Coach host
- 1 full Page in Program Booklet
- Photo opportunity with inductees

Silver Medalist- \$5,000

- 6 invitations to Legends Reception
- 1 Table with an Athlete/Coach host
- 1 full Page in Program Booklet
- Photo opportunity with inductees

Bronze Medalist - \$2,500

- 4 invitations to Legends Reception
- 1 Table with an Athlete/Coach host
- 1 full Page in Program Booklet
- Photo opportunity with inductees

Medalist - \$1,500

- 2 invitations to Legends Reception
- 1 Table with an Athlete/Coach host
- 1/2 Page in Program Booklet
- Photo opportunity with inductees

Individual Sponsor - \$100

- 1 Seat at the luncheon

Advertising Levels

NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

CONTACT PERSON

Full Page(\$100)

Half Page(\$75)

**** ALL AD's MUST BE PRINT READY EMAIL TO ****

little822@aol.com

Enclose: ___ Check (Payable to African American Museum-Memo:TBSHOF)

Please charge: Visa Mastercard Amer. Express Discover

Account #: _____ Expiration Date _____

CVV code _____ Date _____

Return payment with Ad to:

African American Musuem, P.O. Box 150157, Dallas, TX 75315-0157 ATTN: TBSHOF

For additional information, please contact the African American Musuem at 214.565.9026 Ext. 326

Solicitor Name

Ad must be recived by: Friday , January 25, 2019

Contact Information

COMPANY NAME AS IT SHOULD APPEAR IN PRINT MATERIALS (suggested form "Jane and John Doe")

BENEFITS RECIPIENT

(Person(s) to receive invitations and benefits if purchaser is a corporation, foundation, organization)

COMPANY NAME

If different from name above

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SPONSORSHIP LEVEL

(please check your levels of participation)

- Presenting sponsor Legend's Reception sponsor Hall of fame booklet sponsor Individual sponsor
 Gold medalist Silver medalist Bronze medalist Medalist

PAYMENT INFORMATION

_____ Check enclosed (payable to the African American Museum) in the amount of \$ _____

_____ Please charge \$ _____ to my: VISA MASTERCARD AMEX DISCOVER

Card Holder _____ Zip Code _____ CVV _____

CARD NUMBER _____ EXPIRATION DATE _____ CARDHOLDER'S SIGNATURE _____

Please respond on or before Feb 1, 2019

**For questions or concerns: Please contact Carol Huntley Little 214.565.9026, ext. 326, email: little822@aol.com or
Completed forms may also be faxed to 214.421.8204**